



FOR IMMEDIATE RELEASE

ToolWorx Information Products, Inc. contact: Ed Weber
Vice President of Sales and Marketing
810-220-5115

TOOLWORX RELEASES TRANSTAR VIDEO CASE STUDY

BRIGHTON, Mich., <July 19, 2010 >-- ToolWorx Information Products, Inc. ("ToolWorx"), of Brighton, Michigan announces the first ToolWorx Smart Printing case study video featuring Transtar Autobody (also of Brighton, Michigan), a ToolWorx customer that is using an Intermec Smart Printer (along with a PCM/Image-Tek applicator) running ToolWorx SmartPack™ software to error proof their packaging process. The end result was a significant reduction in packing errors and wasted time along with the added benefits of more accurate inventory as the products were scanned through the system. The video is currently on the ToolWorx website at www.toolworx.com/products/eoleps.asp or can also be viewed on the Intermec website at www.intermec.com/public-files/videos/en/csTranstar_web.wmv.

About ToolWorx

Founded in 1997, ToolWorx Information Products, Inc. is a developer of automated data collection applications, specializing in lot/part traceability and error proofing. Our flagship product suite, ToolWorx Bridge™, gives companies the ability to accurately collect information from the shop floor, warehouse or out in the field using barcodes, radio frequency identification (RFID) tags, or programmable logic controllers (PLC). The collected information is integrated real-time with a customer's internal enterprise business systems. We take pride in our ability to customize and install a system in less than 30 days. For more information, visit www.toolworx.com.

About Transtar

Transtar Autobody Technologies manufactures autobody refinish products that make every car you touch a positive reflection on you. We comprehensively research and test every product in our line to make sure they meet the highest standards of all - yours. Transtar is your source for quality V.O.C. compliant products that are compatible with any basecoat you use, backed by a rock solid warranty you can trust. For more information, visit www.tat-co.com.