



FOR IMMEDIATE RELEASE

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TOOLWORX RELEASES PRODUCE TRACEABILITY INITIATIVE (PTI) LABELING COMPLIANCE SYSTEM

BRIGHTON, Mich., <April 27, 2010 >-- ToolWorx Information Products, Inc. ("ToolWorx"), of Brighton, Michigan announces the release of the ToolWorx SmartPTI™ Suite to meet the Produce Traceability Initiative (PTI) compliance labeling guidelines. The SmartPTI™ Suite is the only labeling system on the market that utilizes Intermec Smart Printers to create a one-piece labeling system with no PC or terminal needed to print a PTI-compliant label. As such, this labeling solution can be used indoors or outdoors in any harsh environment with minimal operator training and interaction.

SmartPTI™ consists of four applications:

- SmartVision™ fully automated labeling system for harvesters
- SmartButton™ semi-automated push button labeling system for harvesters
- SmartTrailer™ mobile field labeling system for batch printing
- SmartRepack™ batch/individual labeling system for repacking in shed

The SmartPTI™ Suite was introduced at the United Fresh 2010 convention in Las Vegas that was held on April 20-23, 2010. More information about SmartPTI™ Suite can be found on the ToolWorx website at www.toolworx.com. More information about the Produce Traceability Initiative can be found at www.producetraceability.org.

About ToolWorx

Founded in 1997, ToolWorx Information Products, Inc. is a developer of automated data collection applications, specializing in lot/part traceability ("track and trace") and label error proofing. Our suite of products helps companies minimize the scope of a product recall or product defect investigation as well as ensuring that all products and packaging are labeled correctly. In addition, we offer integrated software and hardware systems for managing inventory and conducting inspections, both inside and outside the facility, using bar codes and/or radio frequency identification (RFID) tags. The collected

information can be integrated real-time with a customer's internal enterprise business systems or operate standalone, depending on the customer's requirements. For more information, visit www.toolworx.com.

About The Produce Traceability Initiative

The Produce Traceability Initiative, sponsored by Canadian Produce Marketing Association, Produce Marketing Association and United Fresh Produce Association, is designed to help the industry maximize the effectiveness of current traceback procedures, while developing a standardized industry approach to enhance the speed and efficiency of traceability systems for the future.

The PTI has a bold vision which outlines a course of action to achieve supply chain-wide adoption of electronic traceability of every case of produce by the year 2012.