



FOR IMMEDIATE RELEASE

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TOOLWORX TO SPEAK AT AUTO TECH

BRIGHTON, Mich., <August 9, 2007 >-- ToolWorx Information Products, Inc. ("ToolWorx"), of Brighton, Michigan announces that Ed Weber, VP Sales and Marketing, has been selected to speak at Auto Tech on August 22, 2007 at Rock Financial Showplace in Novi, Michigan. He will co-present a session entitled "P2B: Interoperability Demo-Quality&Traceability Data Exchange" scheduled for 2:45 P.M.

AIAG AutoTech is returning bigger and better in 2007! To facilitate AutoTech's exciting renaissance, the conference is moving to a new state-of-the-art venue, the Rock Financial Showplace in Novi, Mich. The theme *Co-opetition: Creating Supply Chain Value* focuses on the efforts of more than 1,400 supply-chain companies that are actively engaged in numerous AIAG initiatives. These programs facilitate industry consensus in order to resolve global supply chain issues through the adoption of common business practices and interoperable business systems. Making it even more memorable, AIAG's 25th anniversary will be celebrated at AutoTech 2007. To register, visit the AIAG Web site at www.aiag.org or contact AIAG Customer Service at (248) 358-3003.

About ToolWorx

Founded in 1997, ToolWorx Information Products, Inc. is a developer of automated data collection applications, specializing in lot/part traceability and error proofing. Our flagship product suite, ToolWorx Bridge™, gives companies the ability to accurately collect information from the shop floor, warehouse or out in the field using barcodes, radio frequency identification (RFID) tags, or programmable logic controllers (PLC). The collected information is integrated real-time with a customer's internal enterprise business systems. We take pride in our ability to customize and install a system in less than 30 days. For more information, visit www.toolworx.com.